

TOPSIM® – BANKING

WHY CHOOSE TOPSIM?

TOPSIM GmbH is a training provider with high-quality solutions and a lot of experience in the field of banking. We provide banking knowledge and are the market leader in the field of computer-based business games, based in Tübingen, Germany. Our simulations enable future-oriented, sustainable learning and make your further education and employee training an exciting experience.

CONTACT US

Are you interested in a seminar? Our colleague Manuela Rumpl will be pleased to answer any questions you may have.



info@topsim.com or directly to
rumpl@topsim.com



TARGET GROUPS

- ▶ Students of Banking & Finance
- ▶ Talent programs
- ▶ Professionals
- ▶ Bank employees



PROCEDURE

- ▶ Length: approx. 1–3 days
- ▶ Max. 5 periods with up to 67 decisions each
- ▶ Number of participants: 9–25 (3–5 groups of 3–5 people each)



CONCEPTS OF USE

- ▶ Online
- ▶ Face-to-face
- ▶ Hybrid
- ▶ Language: English/German

ABOUT TOPSIM – BANKING

Participants of TOPSIM – Banking take on the role of the management board of a medium-sized universal bank. They make strategic and operational decisions for the Business Banking, Investment Banking, Wealth Management and Financial Management divisions. Within these business areas, products are offered in up to four customer segments.



TECHNICAL LEARNING OBJECTIVES

- ▶ Understand the fundamentals of banking
- ▶ Deepen banking knowledge such as interest rate design, asset management, liquidity and capital management
- ▶ Develop, implement and adapt bank management, service quality and customer strategies
- ▶ Apply controlling and market positioning



GENERAL LEARNING OBJECTIVES

- ▶ Make efficient team decisions, even under time pressure
- ▶ Evaluate bank operating data
- ▶ Lead the bank into the digital age by selecting strategic projects
- ▶ Consider economic conditions in a dynamic competitive environment