

## TOPSIM® – CLOUD

Discover our new online interface: the TOPSIM – Cloud! It offers a wide range of innovative and flexible options for your organizational development and training initiatives. By tapping into the full potential of this online platform, participants and trainers can access the simulation from any location via their web browser on their laptop, computer or tablet. Thus, the TOPSIM – Cloud gives you full flexibility for your seminar or training delivery format: classroom, blended learning or fully online/virtual.

### FLEXIBLE BROWSER-BASED BUSINESS GAME SOLUTIONS

The TOPSIM – Cloud enables an online learning experience using our simulations. With the TOPSIM – Cloud you have a quick and easy access to the entire online portfolio and always the latest version of our products. This allows a wider and more efficient range of options for all training initiatives and seminars.

### BENEFITS FOR INSTRUCTORS

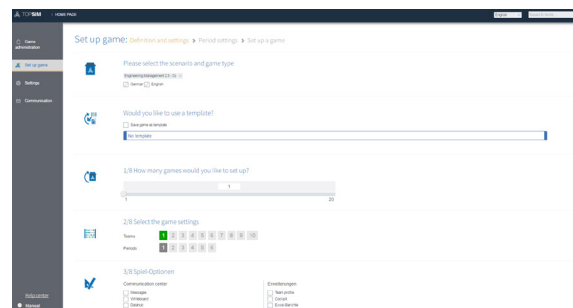
#### EASY ACCESS

- ▶ Regardless of the device, you have access any time to all online available TOPSIM – simulations by using the TOPSIM – Cloud.

#### LESS ADMINISTRATIVE WORK

- ▶ With the TOPSIM – Cloud you no longer have to worry about any technical details such as installation and updates – so you can focus on the seminar facilitation and not the preparatory administrative steps.

*Instructor interface – menu option: set up game*



### INTUITIVE HANDLING

- ▶ Data transfer and setting up a new game are easy and self-explanatory.
- ▶ Intuitive control enables administrating and implementing of several games at the same time.

### MORE USER-FRIENDLINESS

- ▶ The platform has a modular design: different elements like the interactive dashboard can be activated or adjusted according to the learning goals.
- ▶ You have the possibility to exchange additional materials (PDFs, PowerPoints etc.) with other participants via the TOPSIM – Cloud.
- ▶ The “smart help” feature provides you with all the relevant information and support.

### OPTIMIZED REPORTING STRUCTURE

- ▶ You will benefit from extended and customizable evaluation possibilities with the TOPSIM – Cloud.

### FAIR BILLING SYSTEM

- ▶ Our pricing is fair and transparent, with a license fee per user per game. If you purchase a bulk package of licenses this credit is cross-functional and can be used for all our online simulations. We offer discounts for larger number of licenses, please contact us for an individual offer.

## BENEFITS FOR PARTICIPANTS

### CUSTOMIZED ACCESS

- ▶ Each participant has his/her own access and can retrieve all relevant information as required.
- ▶ Through the interactive dashboard the interface can be adjusted individually (ex: language choice).

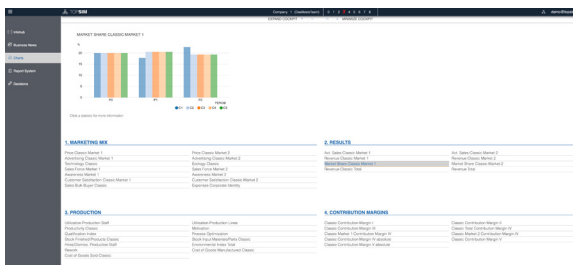
### OPTIMIZED PLATFORM

- ▶ The participants have a central information platform on which all business game-related information is stored.
- ▶ The platform and interface are designed to offer the best possible user experience and provide participants with an engaging learning environment.
- ▶ All reports can be downloaded as an Excel or PDF to be worked on individually.

### SIMPLIFIED INTERACTION

- ▶ A chat function allows easy and fast communication within teams or with the instructor.

### User interface – graphic evaluation



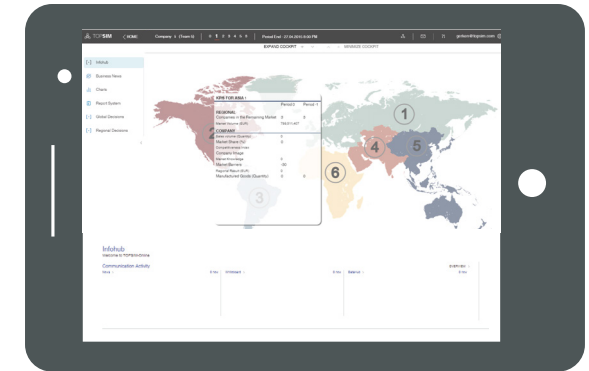
## TECHNICAL REQUIREMENTS

- ▶ Internet requirements: we recommend the standard DSL or cable internet connection. Data is transferred with the https-encryption.
- ▶ System requirements: using the newest versions of: Google Chrome, Mozilla Firefox, Apple Safari or Internet Explorer.
- ▶ You can access our TOSIM – Cloud via your computer, laptop or tablet (flash-player not required).

## AVAILABLE SIMULATION GAMES

- ▶ **TOSIM – Destinations Management** (tourism and business management, complexity level 2)
- ▶ **TOSIM – easyManagement** (introduction to business acumen and finance, complexity level 1)
- ▶ **TOSIM – General Management** (advanced business acumen, strategy and performance management, complexity level 3)
- ▶ **TOSIM – Going Global** (international strategy simulation, complexity level 3)
- ▶ **TOSIM – Manufacturing Management** (optimizing processes and increasing organizational performance, complexity level 2)
- ▶ **TOSIM – Production & Services** (mastering performance and strategy execution through diverse portfolio, complexity level 2&3)
- ▶ **TOSIM – Startup** (key skills for entrepreneurship, complexity level 1)
- ▶ and there will be constantly more!

Our TOSIM – Cloud is accessible via multiple devices



## CONTACT

Are you interested in our simulations?  
Simply contact us by e-mail or phone.

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